**Ambo University Woliso Campus**

**College of Business and Economics**

**Department of Tourism Management**

**Course Outline**

**Course Title-** Fundamentals of Transportation

**Course Code-** 2062

**Credit hour-** 2 hr

**Class-** 2nd year, Semester II

**Instructor-** Edlawit Belachew (MA)

Contact address- [edlawitbelachew23@gmail.com](mailto:edlawitbelachew23@gmail.com)

**Course Description**

The course covers introduction to transportation, historical overview of transportation in tourism, role of international organizations related with transportation; modes of transportation: geography of air transport, airports and their facilities and formalities, types of aircrafts, travel terminology and ticketing, land transportation: rail & road transportation, car rentals; water transport: cruise and steamship transportation; economics of passenger transportation, issues in transportation industry (past, present and future); some local modes of transportation will also be included.

**Course Objectives**

This course aims to familiarize students with the evolution of transportation industry and different modes of transportation, airports, travel facilitations and basic ticketing terminology in order to enable them to apply this knowledge adequately in their future workplace.

**Teaching & Learning Methods**

Includes a combination of lectures, tutorial, home study, & class room exercises and group discussion

**Course Content**

**Chapter 1**

**Introduction to Transportation**

* 1. Historical overview of transportation
  2. Roles and Importance of Transportation for Tourism
  3. National and International organizations related with Transportation
  4. Transport, a competitive analysis

**Chapter 2**

**Surface Transportation**

* 1. Background of surface Transportation
  2. Types of surface Transportation
  3. Service Characteristics
  4. Organizational and Institutional Elements in Land Transportation

**Chapter 3**

**Water Transportation**

* 1. Background of Maritime Industry
  2. Types of Water Carriers
  3. Service Characteristics
  4. Water Transportation and Tourism
  5. Cruise ship and cruise marketing

**Chapter 4**

**Air Transportation**

4.1 Historical development of air transportation

4.2 Types of aircrafts

* 1. Freedom of air

4.4 Geography of air transport -air line and city codes

* 1. Types of flight services

4.6 Types of air journeys

4.7 Airports and their facilities and formalities

**Chapter 5**

**Issues in Transportation industry**

5.1 Issues in transportation in past, present & future

**Assessment**

Quiz-10 pts

Test-30 pts

Assignment -20 pts

Final Exam-40 pts

**Course Policy**

In this course, students are expected to attend at least 85% of the lecture, fulfill all the assessments, abide to the instructions of the course instructor, attentively comply with the class room rules and norms (reach on time, bring the necessary learning materials, appropriate dressing, discipline, etc) and active participation in the class room discussion and group work. Failure to take any assessment and examination will not be reconsidered unless the student supplements the application together with written evidence from any legal body. Student academic dishonesty is punishable based on the university’s legislation.

**Approval section**

Course contents, modes of assessment, etc should be approved by the department head and should be sealed, as follows:

Approved by

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Head, Department of Tourism Management

**Approval for course syllabus with change**

In addition, any need for change in courses related to modes of assessment, course content, etc should be approved by department head with the consultation of consult previous course holder/s, program council and/or department council. It should be noted that the change should not contradict/bring fundamental change to the nationally harmonized modularized tourism management curriculum. There should be approval section which contains:

Prepared by Approved by

Name: ---------------------------- Name: -----------------------

Signature: ------------------------ Signature------------------------

Date: -------------------------- Date: --------------------------

**References**

* Claravall, Bienvenido G. “Travel Agency and Tour Operations in the Philippines”
* Coyle, John J. et.al. “*Transportation*,” West Publishing Company, USA, 1990
* Foster, Dennis L. “An Introduction to Travel and Tourism”, Mc-Graw Hill Book, Singapore
* Howell, David W. “Passport: An Introduction to Travel and Tourism Industry” (2nd edition), South Western Publishing Company, Ohio, USA, 1998
* Meyer, Michael D. "Transportation." Microsoft Encarta® 2007 [DVD]. Redmond, WA: Microsoft Corporation, 2006.
* Sources retrieved from <http://www.wikipedia.org/wiki> Sources retrieved from Microsoft Encarta 2007 [DVD], 2006
* J. Page Stephen , Transport and Tourism, Addison Wesley , Longman Limited, 1999

International Tourism: A Global perspective world Tourism organization tourism education and training series, 1997.