

Brainstorming questions

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- What is auditing?
- Why auditing? (need and reasons)
- When auditing?
- How auditing?
- Who should be an auditor?
- Auditing and accounting?
- Do an audit added values?





Accumulating and Evaluating Evidence

Evidence is any information used by the auditor to determine whether the information being audited is stated in accordance with the established criteria.

Evidence takes many different forms, including:

- Electronic and documentary data about transactions
- Written and electronic communication with outsiders
- Observations by the auditor
- Oral testimony of the auditee (client)
 •Reasonable level of assurance

•Limited level of assurance

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Competent, Independent Person

The auditor must be qualified to understand the criteria used and must be *competent* to know the types and amount of evidence to accumulate to reach the proper conclusion after the evidence has been examined.

Auditors strive to maintain a high level of <u>independence</u> to keep the <u>confidence</u> of users relying on their reports.

The competence of the individual performing the audit is of *little value* if he or she is biased in the accumulation and evaluation of evidence,



Elements of an assurance engagement

- One way to remember these five elements of an assurance engagement is using the mnemonic <u>CREST</u>.
- Criteria: standards
- Report
- Evidence
 - Sufficient and appropriate evidence needs to be gathered
- Subject matter: data to be evaluated
 - historical financial information
 - nonfinancial performance (eg key performance indicators),
 - processes (eg internal control) and
 - compliance with laws and regulations
- Three party relationship
 - The intended user
 - the responsible party (Management) and
 - the practitioner (auditor)

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Reasons for auditing

- As society becomes more complex, decision makers are more likely to receive unreliable information.
- There are several reasons for this:
- Remoteness of Information: information is obtained from others, the likelihood of it being intentionally or unintentionally misstated increases.
- Biases and Motives of the Provider: the information may be biased in favor of the provider, for example, the borrower will bias the statements to increase the chance of obtaining a loan, like incorrect dollar amounts or inadequate or incomplete disclosures of information.
- Voluminous Data: As organizations become larger, so does the volume of their exchange transactions. This increases the likelihood that *improperly recorded* information is included in the records perhaps buried in a large amount of other information.
- Complex Exchange Transactions: exchange transactions between organizations have become increasingly complex and therefore more difficult to record properly.

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Non-assurance Services Provided by CPAs

• CPA firms perform numerous other services that generally fall outside the scope of assurance services. Three specific examples are:

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- 1. Accounting and bookkeeping services
- 2 Tax services
- 3. Management consulting services

TYPES OF AUDITS

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- 1. Internal Audit: evaluates the effectiveness of a company's internal controls and its corporate governance and accounting processes.
- 2. External Audit: is a type of assurance engagement that is carried out by an auditor to give an independent opinion on a set of financial statements. It may be either
- 1. Operational audit:
- 2. Compliance audit
- 3. Financial statement audit or
- 4. Forensic audit

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		ternal Auditing
#	Internal Audit	External Audit
1	Internal auditors are appointed and removed by the management of the company any time.	External auditors are appointed and removed by the shareholders directly during AGM.

2	The scope of I/A is much broader and covers all risks to a business entity.	The scope of E/A is specified in the terms of reference signed with the company.
3	The objective of I/A is to help management in risk management and add value by creating efficiency in systems and finally obtain the objectives of a business entity.	The objective of E/A is to report on the truth and fairness of the financial statements by examining underlying records and based on the evaluation of evidence gathered during the work.
4	Internal auditors report to the audit committee.	External auditors report to the shareholders' representatives, the members on the board of directors. They directly interact with members while sitting in AGM or EGM.
5	The report of internal auditors is shared with management via audit committee.	The report of external auditors is shared with the shareholders and after being published is shared with public, in the case of listed company having share capital from public.





• To provide such assurance, the auditors must:

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- • Assess risk
- • Plan audit procedures
- • Conduct audit procedures
- • Assess results
- • Express an opinion



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Generally Accepted Auditing Standards (GAAS)						
General Standards	Standards of Field Work	Reporting Standards				
 The auditor must have adequate technical training and proficiency. 	 Audit work must be adequately planned. 	 The auditor must state in the report whether financial statements were prepared in accordance with generally accepted accounting principles. 				
 The auditor must have independence of mental attitude. 	 The auditor must gain a sufficient understanding of the internal control structure. 	 The report must identify those circumstances in which generally accepted accounting principles were not applied. 				
 The auditor must exercise due professional care in the performance of the audit and the preparation of the report. 	3. The auditor must obtain sufficient, competent evidence.	 The report must identify any items that do not have adequate informative disclo- sures. 				
		 The report shall contain an expression of the auditor's opinion on the financial statements as a whole. 				













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Why People Act Unethically?

- 1. The person's ethical standards are different from those of society as a whole.
 - <u>Eg.</u> drug dealers, bank robbers, and cheat on their tax returns, treat other people with hostility, lie on resumes and employment applications,
- 2. The person chooses to act selfishly.
- A considerable portion of unethical behavior results from *selfish behavior*





Special Need for Ethical Conduct in Professions

- Our society has attached a special meaning to the term professional.
- Professionals are expected to conduct themselves at a higher level than most other members of society.
- The term **professional** means a responsibility for conduct that extends beyond satisfying individual responsibilities and beyond the requirements of our society's laws and regulations.
- A CPA, as a professional, recognizes a responsibility to the public, to the client.









Fundamental Principles of Professional Ethics (IAASB)

- 1. INTEGRITY
- 2. OBJECTIVITY
- 3. PROFESSIONAL COMPETENCE AND DUE CARE

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- 4. CONFIDENTIALITY
- 5. PROFESSIONAL BEHAVIOUR

FUNDAMENTAL PRINCIPLES OF PROFESSIONAL ETHICS

1. INTEGRITY

- To be straightforward and honest

2. OBJECTIVITY

- Not allow personal feelings or prejudices to influence professional judgement
- Be unbiased
- Not allow conflict of interest or influence of others to impair decision process

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FUNDAMENTAL PRINCIPLES OF PROFESSIONAL ETHICS

3. PROFESSIONAL COMPETENCE AND DUE CARE

- Maintain knowledge and skill at a level required by professional bodies,
- Keep up-to-date with changes in regulations and standards,
- Continue education and work experience,
- Act diligently, taking care to complete each task thoroughly, document all work, finish on a timely basis

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FUNDAMENTAL PRINCIPLES OF PROFESSIONAL ETHICS

4. CONFIDENTIALITY

- Refrain from disclosing information to people outside the workplace that is learned as a result of employment
- Exception if legal requirement to disclose
- Not allowed to use confidential information to their advantage or advantage of another person

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FUNDAMENTAL PRINCIPLES OF PROFESSIONAL ETHICS

5. PROFESSIONAL BEHAVIOUR

- Comply with rules and regulations and do not harm reputation of the profession
- Be honest in representations to current and prospective clients
- Do not claim to provide services they cannot provide, or qualifications they do not possess, or experience they do not have
- Do not undermine reputation of, or quality of work produced by, others

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Close business relationships

- arise from commercial relationships or common financial interests.
 - Distributor or marketer of products and services of either
 - Having a financial interest in a joint venture
 - Arrangements to combine one or more services or products
- *NB*: purchasing goods and services from an audit client on an arm's length basis does not constitute a threat to independence, but needs to judge the materiality, nature or magnitude that they create a self-interest
- Appropriate safeguards are
 - to end the assurance provision or
 - to terminate the (other) business relationship

Employment with an audit client

- staff might transfer between an audit firm and a client; may result
 - An audit staff member might be motivated by *a desire* to impress a future possible employer
 - Would has too much knowledge of the audit firm's systems and procedures
- If a 'significant connection' still remains between the audit firm and the former employee/partner, then no safequards could reduce the threat to an acceptable level.

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Employment with an audit client

- If there is <u>no significant connection</u>, then the threat depends on:
 - I. The position the individual has taken at the client
 - Any involvement the individual will have with the audit team Ш.
 - III. The length of time since the individual was a member of the audit team or partner of the firm
 - IV. The former position of the individual within the audit team or firm
- Safeguards could include:
 - Ι. Modifying the audit plan
 - П. Assigning individuals to the audit team who have sufficient experience in relation to the individual who has joined the client
 - Having an independent professional accountant review the III. work of the former member of the audit team

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Family and personal relationships

- between audit firm and client staff
- Factors to be considered are:
 - The individual's responsibilities on the audit engagement
 - The closeness of the relationship
 - The role of the other party at the audit client
- Appropriate safeguards
 - removed from the audit team
 - undertaking a quality control review of the audit

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Compensation and evaluation policies

- When the audit team is evaluated on selling nonassurance services to the client
- Safeguards include:
 - Revise the compensation plan and evaluation or
 - Having the team member's work reviewed by a professional accountant
 - A key audit partner shall not be evaluated or compensated based on their success in selling nonassurance services to their audit client



Overdue fees

- When fees due from an audit client remain unpaid for a long time
- If significant, considered as making a loan to a client

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Contingent fees

- <u>Contingent fees</u> are fees calculated on a predetermined basis relating to the outcome or result of a transaction or the result of the work performed.
- It is inappropriate to accept a contingent fee for assurance and non-assurance work from an audit client, as it will create a self-interest threat.

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Valuation services

- Valuation means compute a certain value, or range of values, for an asset, a liability or for a business as a whole.
- Audit firms <u>should not carry out valuations</u> on matters which will be material to the financial statements which involve a significant degree of subjectivity.
- If the valuation is for an <u>immaterial</u> matter, the audit firm should <u>apply safeguards</u> to ensure that the risk is reduced to an acceptable level.
- Safeguards include:
 - Second partner review
 - Confirming that the client understands the valuation and the assumptions used
 - Ensuring that the client acknowledges responsibility for the valuation
 - Using separate personnel for the valuation and the audit
- <u>Note</u> that for a public interest client the degree of subjectivity is irrelevant.

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Taxation services

- The Code divides taxation services into four categories.
- (i) Tax return preparation does not threaten independence
- (ii) Tax calculations for the purpose of preparing the accounting entries - safeguards are applied (for non public interest entities)
- (iii) Tax planning and other tax advisory services acceptable in certain circumstances
- (iv) Assistance in the resolution of tax disputes safeguards are applied

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AUDITOR INDEPENDENCE THREATS

3. ADVOCACY THREAT

- Can occur when an audit firm or assurance staff act, or is believed to act, on behalf of assurance client
- Can lead to questioning of auditor's objectivity
- Examples:
 - Encouraging others to buy client's shares or bonds
 - Representing client in negotiations with third party

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Representing the client in a legal dispute

AUDITOR INDEPENDENCE THREATS

4. FAMILIARITY THREAT

Having an audit client for a long period of time may create a familiarity threat to independence

Possible safeguards include:

□ Rotating the senior personnel off the audit team

- Having a professional accountant who was not a member of the audit team review the work of the senior personnel
- Regular independent internal or external guality reviews of the engagement

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AUDITOR INDEPENDENCE THREATS

5. INTIMIDATION THREAT

- Can occur when member of assurance team feels threatened by the client's staff or directors
- Assurance team member unable to act objectively, fearing negative consequences
- Examples:
 - The firm is then faced with the risk of losing the client,
 - bad publicity and
 - · the possibility that it will be found to have been negligent

safeguards could be considered:

- Disclosing to the audit committee the nature and extent of the litigation
- · Removing specific affected individuals from the engagement team
- Involving an additional professional accountant on the team to AmelakuB review work



Auditors Responsibility and Legal Liabilities

- Professionals have always been required to provide a <u>reasonable level of care</u> while performing work for those they serve, that is why they set a governing standards.
- The auditor are expected to discharge his/her duties according to <u>"Internationally Accepted Auditing</u> <u>Standards"</u> if not, they are liable to their clients.
- Auditors are legally liable under <u>common law</u> and <u>statutory law</u> and <u>criminal law</u> to their <u>clients</u> and <u>third parties</u>.

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Business Failure, Audit Failure and Audit Risk

- Currently the <u>number of lawsuits</u> and sizes of plaintiffs becomes <u>increasing/remains high</u> between auditors and its clients.
- A major cause of lawsuits against CPA firms:
- is financial statement users' <u>lack of</u> <u>understanding</u> of two concepts:
 - The difference between a <u>business failure</u> and an <u>audit failure</u>
 - > The difference between an <u>audit failure</u> and <u>audit risk</u>

Business Failure, Audit Failure and Audit Risk • A business failure: • occurs when a business is *unable to repay* its lenders or meet the expectations of its investors because of economic or business conditions, such as a recession, poor management decisions, or unexpected competition in the industry. Audit failure occurs when the auditor issues an incorrect audit opinion because it failed to comply with the requirements of auditing standards. • For example: a firm assigning unqualified assistants to perform certain audit tasks where they failed to notice material misstatements in the client's records that a gualified auditor would have found. Amelaku B 81

Business Failure, Audit Failure and Audit Risk

• <u>Audit risk</u>

- represents the possibility that the auditor concludes after conducting an <u>adequate audit</u> that the financial statements were fairly stated when, in fact, they were materially misstated.
- Audit risk is <u>unavoidable</u>, because auditors gather evidence only on a <u>test basis</u> and because wellconcealed frauds are extremely difficult to detect.
- An auditor may fully comply with auditing standards and still fail to <u>uncover</u> a material misstatement due to fraud.

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Business Failure, Audit Failure and Audit Risk

- When an audit has failed to uncover material misstatements and the wrong type of audit opinion is issued (*in case of audit risk*), *it is* <u>appropriate</u> to question whether the auditor exercised <u>due car</u>e in performing the audit.
- <u>In cases of audit failure</u>, the law often allows parties who suffered losses to <u>recover</u> some or all of the losses caused by the audit failure.

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Business Failure, Audit Failure and Audit RiskThis conflict between statement users and auditors often arises because of an <u>"expectation gap"</u> between users and auditors many users believe that auditors guarantee the accuracy of financial statements, and guarantees the financial viability of the business. i.e the auditor is a guarantor or insurer of financial statements. However, the *expectation gap* often results in <u>unwarranted</u> knysuits. MB. However, auditors must recognize that, in part, the claims of audit failure result from the hope of those who suffer a business loss to recover from any source, regardless of who is at fault. This <u>expectation gap a</u>rise because of statement users lack of understanding about the <u>role of auditors</u> and the differences between <u>business failure</u>, audit failure, and <u>audit risk</u>.

LEGAL CONCEPTS AFFECTING LIABILITY

- Prudent Person Concept: is standard of due care that the auditor is expected <u>only</u> to conduct the audit with <u>due care</u>, and is not expected to be <u>perfect</u>.
 - He undertakes <u>for good faith and integrity, but not</u> <u>for infallibility</u>, and he is liable to his employer for negligence, bad faith, or dishonesty, but not for losses consequent upon <u>pure errors</u> of judgment.

> Liability for the Acts of Others:

 If an employee performs improperly in doing an audit, the partners can be held liable for the employee's performance under the <u>laws of agency</u>.

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Legal Terms Affecting CPAs' Liability

- When the auditor has failed to conduct an adequate audit, liability may depend on the level of negligence, which can range from <u>ordinary negligence</u> to <u>fraud</u>.
- <u>Terms Related to Negligence and Fraud</u>

Ordinary negligence:

- Absence of reasonable care that can be expected of a person in a set of circumstances.
- For auditors, it is in terms of what other competent auditors would have done in the same situation.

Gross negligence :

Lack of even slight care, equivalent to reckless behavior, that can be expected of a
person. Some states do not distinguish between ordinary and gross negligence.

<u>Constructive fraud</u>

Existence of extreme or unusual negligence even though there was no intent to deceive or do harm. Constructive fraud is also termed *recklessness. Recklessness in the case of an audit is* present if the auditor knew an adequate audit was not done but still issued an opinion, even though there was no intention of deceiving statement users.

• <u>Fraud</u>

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 Occurs when a misstatement is made and there is both the knowledge of its falsity and the intent to deceive. Amelaku B.

Legal Terms Affecting CPAs' Liability

- Terms Related to Contract Law
- <u>Breach of contract</u>
- Failure of one or both parties in a contract to fulfill the requirements of the contract.
- Third-party beneficiary
- A third party who does not have privets of contract but is known to the contracting parties and is intended to have certain rights and benefits under the contract.
- A common example is a *bank* that has a large loan outstanding at the balance sheet date and requires an audit as a part of its loan agreement.

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Sources of Legal Liability

- <u>Two sources of auditor's legal liability:</u>
 - •1. Liability to clients
 - •2. Liability to third parties
 - -under common law
 - -under the federal securities laws

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-Criminal liability

<u>1. LIABILITY TO CLIENTS</u>

- It is the most common source of lawsuits against CPAs includes:
 - failure to complete a non-audit engagement on the agreed-upon date/breach of contract
 - inappropriate withdrawal from an audit,
 - failure to discover an embezzlement (theft of assets) as a result of negligence in the conduct of the audit, and
 - breach of the confidentiality requirements of CPAs

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Auditor's Defenses Against Client Suits

- The CPA firm normally uses one or a combination of four defenses when there are legal claims by clients:
- <u>A. Lack of Duty</u>
 - The lack of duty to perform the service means that the CPA firm claims that there was no implied or expressed contract.
- *For example*, the CPA firm might claim that misstatements were not uncovered because the firm did a review service, not an audit.
- A <u>well-written engagement letter</u> significantly reduces the likelihood of adverse legal actions.
- <u>B. Non-negligent Performance</u>
- The CPA firm claims that the audit was performed in accordance with auditing standards. Even if there were undiscovered misstatements, the auditor is not responsible if the audit was conducted properly.
- The prudent person concept establishes in law that the CPA firm is not expected to be *infallible*.

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Auditor's Defenses Against Client Suits

- <u>C. Contributory Negligence</u>
 - Exists when the auditor claims the client's own actions that prevented the auditor from discovering the cause of the loss.
- <u>For example</u>, the CPA firm had notified the client (preferably in writing) of a deficiency in internal control that would have prevented the theft but management did not correct it, the CPA firm would have a defense of contributory negligence.
- D. Absence of Causal Connection
 - To succeed in an action against the auditor, the client must be able to show that there is a close <u>causal connection between</u> the auditor's failure to follow auditing standards and the damages suffered by the client.

2.LIABILITY TO THIRD PARTIES /Foreseen Users/UNDER COMMON LAW

- Third parties include
 - actual and potential stockholders,
 - vendors,
 - bankers and
 - other creditors, employees, and customers.
- A CPA firm may be liable to third parties if a loss was incurred by the claimant <u>due to reliance on misleading</u> <u>financial statements</u>.
- <u>For example,</u> a bank is unable to collect a major loan from an insolvent customer and the bank then claims that <u>misleading audited financial statements</u> were relied on in making the loan and that the CPA firm should be held responsible because it failed to perform the audit with due care.

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