

# Mekelle University Department of Marketing Management

## Agricultural and commodity marketing Group assignment

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### ❖ INSTRUCTION:

- ✓ Your group must be organized based on your network
- ✓ All the group members must be involved in the assignment
- ✓ You must submit and present original work in the deadline

### ❖ Weight 15% (5 for paper 10 for presentation)

❖ Provision date: April 09/2019

❖ Submission date: April 29/2019

### QUESTION:

1. What are the agricultural marketing infrastructures necessary to the Ethiopian farmers, or farmers in any regional state, or farmers in any zonal or kebele administration of Ethiopia? Your answer must contain the following:
  - a) The available infrastructures in the selected area with their respective roles.
  - b) The unavailable infrastructures in the selected area with their respective problems.
  - c) Your general suggestions in regard to the infrastructures of agricultural marketing in the selected area

